

Project 5 Website Plan

Ahmed Rokeeb

ITWP 2600

1. Atomized
2. Atomzed – Smell What You See
3. Perfumes
4.
 - a. I want to reach men and women of all ages.
 - b. My target customers are anyone who wants to upgrade their hygiene or smell good in general
5. I plan on marketing my products initially through word of mouth by reaching out to friends and family, and possibly even advertising in my local community.
6. I plan on only using credit cards for my payment system.
7. Yes, my company will handle order fulfillment for my products.
8. I will handle security on my site through manual upkeep and maintenance to clear security threats or vulnerabilities.